



B-Tech Promotion

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B-Tech announce Gary Purton as Director of Product Management

B-Tech AV Mounts, global designer, manufacturer and distributor of AV mounting solutions, is pleased to announce the appointment of Gary Purton to its senior management team following his promotion to Director of Product Management.

Based at B-Tech's UK office in Northamptonshire, Gary will oversee the complete lifecycle of B-Tech's product development; from the initial stages of market research and opportunity, to the final product launches and subsequent developments.

Promoted from his previous role of Product Design Manager, Gary has held multiple positions in B-Tech's design department since joining in 2004. Now, as Director of Product Management, Gary manages the full international team responsible for the design and engineering of products, testing practices, manufacturing processes and QC procedures, ensuring every B-Tech product meets the demands and requirements of the marketplace.

Matthew Bennett, CEO of the B-Tech International Group, said: "We are delighted to make this announcement and reward Gary for his exceptional work over the past 15 years. Gary has an excellent team working with him, not just in the UK but also in our APAC operations, and it is this team working together that makes B-Tech a success."

He adds: "The evolution of the B-Tech AV Mounts product range, particularly over the past five years, has been immense and B-Tech now regularly gets industry recognition for our products and support services - a tremendous tip of the hat to Gary and his team."

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Daventry, UK, (25th October 2019) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts is the award-winning brand of AV mounting solutions that are designed, manufactured and sold all around the world by B-Tech International Group companies. A family owned company, B-Tech has over 45 years of experience in the AV industry and is recognised worldwide as an industry leader in the design, manufacture and distribution of mounting solutions and accessories for AV technologies. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers an extensive range of mounting solutions including wall, ceiling and floor stands for professional audio-visual equipment such as LCD and LED videowall and digital signage, projectors and loudspeakers as well as a comprehensive range of professional and consumer flat screen TV mounts. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia - the list is endless...

The following are B-Tech International Group brands: B-Tech AV Mounts, Mode-AL, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The full group consists of companies with offices and distribution facilities in Daventry (UK), Brussels, Berlin, Barcelona, Dubai, Seoul, Ningbo (China), Singapore, Hanoi (Vietnam) and California. All of which support a global network of authorised distributors operating in most countries around the World; with key locations in Oslo, Moscow, Brazil, South Africa, India, Japan and Australia.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com