



B-Tech Promotion

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B-Tech AV Mounts and INFiLED EMEA announce official partnership

B-Tech AV Mounts and INFiLED EMEA are pleased to officially announce a new partnership, bringing together two leading manufacturers of DVLED panels and professional AV mounting solutions.

The agreement cements a relationship which has grown during the past 18-months through live project and trade show collaborations and will further establish each brand's place as a key manufacturer in the DVLED market.

Throughout EMEA markets, sales of INFiLED panels such as the popular DB and WP Series can be accompanied by dedicated mounting systems designed and manufactured by B-Tech, making life much simpler for everyone involved, from pre-sales right through to installation. INFiLED specific mounting solutions include options to mount to the wall or ceiling, as well as a range of floor stands with mobile, bolt-down and freestanding variants and are available exclusively through INFiLED EMEA. Additionally, B-Tech will also offer direct technical support to INFiLED customers, providing this from local B-Tech offices throughout Europe and the Middle East, to suit the specific needs of the customer.

"We are delighted to have B-Tech, a leading company in AV mounting systems, adding in its portfolio of structures that have been specially designed for our LED screens" said Marco Bruines, Sr. Vice President of INFiLED EMEA. "We are extremely confident about the proven quality and efficiency of B-Tech solutions and are looking forward to working closely on new successful projects."

Matt Bennett, CEO of B-Tech AV Mounts added "After working with INFiLED's products it was easy for us to understand why they are one of the leading manufacturers in this field. We have been really impressed by the range and quality of their products and the incredible growth of their brand during the past couple of years is a fitting testament to this. We are thrilled to be working so closely together and are excited about the mutual benefits this will bring to both brands, as well as both of our customer bases."

Visitors to INFiLED's brand new, soon to be opened, showroom in Barcelona will be able to see a large selection of key LED technologies from their range, as well as the B-Tech mounting systems that support them. More information about the official opening will be released soon.

About INFiLED

INFiLED is a leading high-tech enterprise specialised in developing and manufacturing large LED video equipment. INFiLED's product application range covers advertisement, transportation, sports, events, command & control, corporate branding and meeting rooms, creative applications and many more. With installations in over 85 countries and over 135 patents, one of the highest numbers in the industry, INFiLED has become a top brand of LED screen manufacturing striving to enlighten the world with a visual feast!

About B-Tech

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is now a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach



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of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

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Daventry, UK, (07th September, 2020) – www.btechavmounts.com - B-Tech AV Mounts

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As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787** or visit www.btechavmounts.com