



## B-Tech Promotion

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### FOR IMMEDIATE RELEASE

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## **B-Tech AV Mounts strengthen ASEAN team with the appointment of Danny Ng**

B-Tech AV Mounts, an industry-leading designer, manufacturer, and distributor of audio-visual mounting solutions, is delighted to announce its newest member joining the ASEAN team. Danny Ng will be appointed as Sales Manager for the South East Asia region. Based in Singapore, his duties will see him covering Singapore, Malaysia, Indonesia, Brunei, Thailand, Cambodia, Myanmar, Philippines, and Laos.

Danny's experience in the tech industry includes roles at ESCO Pte Ltd., IBM Singapore Pte Ltd., BMW Asia (S) Pte Ltd., Intel Technology Asia (S) Pte Ltd. and most recently at B-Tech's key distribution partner; AV distribution specialist Mindstec Asia (s) Pte Ltd. This expansive career history, demonstrating excellent technical knowledge, outstanding sales proficiency and great management skills, makes Danny a great fit for B-Tech.

Commenting on his appointment, Danny Ng said: "B-Tech is an established international brand which was founded in the UK and is well known for its ease-of-use bracket designs, most notably, the BT8310 pop-out videowall mount. Also, for the flexibility, modularity and robustness of its unique System X range. I am looking forward to contributing to the continual growth of B-Tech across the ASEAN countries and providing support to existing clients and partners based on their needs. I am also excited to be working with new partners and clients, helping to improve and build their relationship with B-Tech and to contribute to making B-Tech the top mounting solutions brand in the region."

Jenny Li Director of Operations (APAC) said: "With his proven skill set, Danny is an excellent addition to the team and his experience in sales management will help B-Tech continue our mission of providing customer service levels that combine the benefits of a global organisation with the dedicated approach you get from personal, localised support. I am confident that this is just one of the many areas in which he can contribute to the further development of the B-Tech brand and our growing client portfolio."

Danny takes up his role with immediate effect and can be contacted at [dng@btechavmounts.com](mailto:dng@btechavmounts.com)

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### **About B-Tech AV Mounts**

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV



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Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787** or visit [www.btechavmounts.com](http://www.btechavmounts.com)