



B-Tech Promotion

Creation Date: 6/10/14
Publication Date: 6/10/14
Document Type: Press Release

FOR IMMEDIATE RELEASE

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Hello, Dubai

B-Tech International Ltd has continued its worldwide expansion by opening a subsidiary in Dubai.

The AV accessory specialist, based in Daventry, UK, now has a physical presence in eight countries around the world.

Recent sales in the UAE, Saudi Arabia and Qatar prompted the expanding business to put down roots in the region.

Bridging the gap between the historic European markets and the growing Asia-Pacific region, the Dubai subsidiary - B Tech Audio Video Accessories Trading LLC - will serve the MEA and SAARC regions and hold a full range of stock, allowing for same-day dispatch.

The range includes mounting solutions for video walls, digital signage, flat screen displays, projectors and speakers.

As well as Dubai, the company has operations in the UK, Belgium, Germany, Spain, Hong Kong, China and Singapore.

Managing Director Matt Bennett said: "We have had a long-term presence in Europe servicing markets there for 25 years, and are now pushing into new areas.

"Following increased business in the Middle East, it made sense to establish ourselves there, meaning the service we can offer our customers is even better.

"It's important for us to stay ahead of the game so we are able to take advantage of new and growing markets.

"There is no replacement for having a physical presence in a country and we have a good team in Dubai and anticipate growth throughout the region."

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TERRITORIES COVERED:

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Pic caption: Matt Bennett, MD of B-Tech

Daventry, UK, (6 October 2014) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia and Dubai, UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com

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AV accessory specialist B-Tech has announced that it has opened a subsidiary in Dubai.

B-Tech said the move was prompted by an increase in sales in UAE, Saudi Arabia and Qatar.

The Dubai subsidiary, B-Tech Audio Video Accessories Trading LLC, will be headed up by managing director Matt Bennett and serve the Middle East, Africa and SAARC countries (Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka).

Mr Bennett commented: "We have had a long-term presence in Europe servicing markets there for 25 years, and are now pushing into new areas. Following increased business in the Middle East, it made sense to establish ourselves there, meaning the service we can offer our customers is even better."

"It's important for us to stay ahead of the game so we are able to take advantage of new and growing markets. There is no replacement for having a physical presence in a country and we have a good team in Dubai and anticipate growth throughout the region."

As well as Dubai, the company has operations in the UK, Belgium, Germany, Spain, Hong Kong, China and Singapore.

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Published on October 6th, 2014 | by The GC Team

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B-Tech International expands into Dubai

Daventry-based AV accessories company B-Tech International has opened a subsidiary in Dubai as part of its continued global expansion plans.

B Tech Audio Video Accessories Trading LLC will serve the MEA and SAARC regions with a range of products including mounting solutions for video walls, digital signage, flat screen displays, projectors and speakers. The firm said that recent sales in the UAE, Saudi Arabia and Qatar prompted it to put down roots in the region.

"We have had a long-term presence in Europe servicing markets there for 25 years, and are now pushing into new areas," said Managing Director Matt Bennett (pictured). "Following increased business in the Middle East, it made sense to establish ourselves there, meaning the service we can offer our customers is even better. It's important for us to stay ahead of the game so we are able to take advantage of new and growing markets."

Bennett added that there is no replacement for having a physical presence in a country. B-Tech has a good team in Dubai and anticipates growth throughout the region, he said.

The company now has a physical presence in eight countries: the UK, Belgium, Germany, Spain, Hong Kong, China, Singapore and Dubai.

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B-TECH BOLSTERS SERVICE AND SUPPORT WITH DUBAI OFFICE

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Matt Bennett, managing director, B-Tech.

B-Tech International, AV accessory specialist based in the UK, has opened a subsidiary in Dubai after expanding its business with sales in the UAE, Saudi Arabia and Qatar.

The company hopes the office, which will serve MEA region and SAARC countries, will boost its presence throughout Asia Pacific.

It will hold a full range of stock in an effort to meet same-day dispatch of mounting systems for video walls, digital signage, flat screen displays, projectors and speakers.

In addition to Dubai, the company has operations in the UK, Belgium, Germany, Spain, Hong Kong, China and Singapore.

Matt Bennett, managing director of B-Tech, said: "We have had a long-term presence in Europe servicing markets there for 25 years, and are now pushing into new areas."

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