



B-Tech Promotion

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B-Tech to bring brand new trolley range to ISE

B-Tech AV Mounts – Hall 5 Stand R-50

For several years, B-Tech AV Mounts have used the staggering popularity of ISE to gauge customer feedback on new product development. Many new products from the company's broad portfolio, including their award-winning System X range, heavy duty projector mount and universal LED mounting solutions, have all first seen the light of day at ISE in years past.

Mark Walker, Director of Operations for B-Tech (UK) explains: "ISE is the largest gathering of AV professionals anywhere in the world. When we are developing new products, it makes sense to get as much feedback as possible and ISE has served us brilliantly in the past in perfecting our products to suit customer requirements."

For 2019, B-Tech will be continuing the trend with the world-first showing of their new Designer Trolley range. Catering for screen requirements up to 120", these new solutions are suitable for mounting screens in portrait or landscape orientation and tool-less height adjustment is an included feature on specific models. Available in a variety of colours ranging from standard black to stylish dual colour options for a contemporary look, they bring secure, portable mounting to displays while adding a touch of aesthetic class to any boardroom or lecture theatre.

B-Tech's stand at this year's show will be their largest yet, with dual floors allowing for more products on show than ever before; with demonstrations showing how their versatile solutions can be used in specific market verticals.

Key products new for this year include tool-less height adjustable mounting solutions, rotational mounts and specialist signage solutions for retail environments.

Making light work of LED installs

B-Tech's Universal LED mounting system will be on display in various configurations; both stands and wall and wall-mounted. Designed with input from the world's leading manufacturers, the System X-based solution is scalable to any requirement and works with both front and rear mounted LED panels.

Other highlights include recently launched additions to the range and existing installer favourites; such as their full suite of pop-out mounts which now includes a version for heavy duty screens up to 125kg - the BT8310XL.

Additions to the System X range which now allow 'out of the box' solutions for curved videowalls and broadcast, applications will also be on show and visitors to the 5-R50 booth will see how the ranges



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modularity allows videowall systems to be scaled to any requirement. Mobile, freestanding and bolt-down videowalls will also be on show, with demonstrations on how B-Tech can help integrators greatly reduce assembly time with a perfectly aligned videowall in minutes.

Mark Walker, Operations Director, B-Tech (UK) says: “System X is a perfect example of B-Tech designing products to meet customer needs. Over the years, we have refined System X to cover all elements of display mounting. Working perfectly with our ‘System 2’ ø50mm poles and collars, anything is now possible, from ceiling mounted curved menu boards to vertical totems of over 5m in height.”

Being the largest gathering of AV professionals in the world, B-Tech will be bringing their full international force to Amsterdam, with staff fluent in English, Spanish, Dutch, German, French, Polish, Norwegian, Mandarin, Hindi and Arabic.

As well as a wealth of mounting solutions on their own stand, B-Tech solutions will be in action all around the show, with fellow exhibitors such as Delta Vivitek, Digital Projection, Datapath, Clevertouch, Mood Media, Dynascan and Signage Live all utilising B-Tech mounts.

-ends-

Daventry, UK, (15 January 2019) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech’s head office is located in Daventry, United Kingdom, and it is there where B-Tech’s product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com