



Project Case Study

Universal Mobile Videowall Stand Installation

Netflix Conference Room, California, USA

Project Details

- **Project Name:**
Universal Mobile Videowall
Stand for Conference Room
- **End User:**
Netflix
- **Integrator:**
Stands and Mounts
- **Mount Manufacturer:**
B-Tech AV Mounts
- **Mounting Solution:**
BT8371



The Challenge

In one of their locations of Los Gatos, California, Netflix were looking for an urgent update to their existing AV mounting system for one of their conference rooms. With being used regularly for business meetings and training space, the room currently had some dated wall racks for TV's that were used to visual use by users. In need of an urgent update for a higher viewing for users of the room, Netflix sought the help of the trusted and reliable Stands and Mounts who were able to advise the best solution to this problem of B-Tech's Universal Mobile Videowall Stand.



The Solution

Using B-Tech's BT8371 Universal Mobile Videowall Stand, designed specifically to mount videowalls to and with the feature of casters to make this moveable around a space, it was the perfect solution to give flexibility for the conference room in multiple configurations, location of the install and most importantly height for viewing to users in the room which was the main dilemma of the end user.

The Result

With both Stands and Mounts and the B-Tech team working together to deliver this install to Netflix over night ready to be built, the problem was solved for the conference room and with a brand new mobile videowall solution, users of the space now had a more modern, better view and transportable solution to use for meetings and training. The display is much brighter with more vivid content, resulting in a much-improved viewing experience.



Hardware Operations Lead at Netflix, Tim McNiff commented "It was a big help for a project that needed a quick turnaround. We have older custom rolling wall racks for TVs, but we needed a taller option for better viewing, and these fit the bill nicely. We've already received positive comments from the team!"

Stands and Mounts Sales Representative, Edwin Diaz commented "As always you can count on B-Tech to save the day on a last minute solution for an install. With quick and easy communication we were able to provide a solution for our client within hours and B-Tech managed to pull it out the bag with a quick delivery."