



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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New universal flat screen mounts from B-Tech

B-Tech AV Mounts have added two new flat screen mounts to their broad mounting solutions portfolio.

Large screen displays are now a factor of modern life, being seen in the high street, home, education and a wealth of other vertical markets. To make things easier for integrators, B-Tech's new BT8441 and BT8442 mounts deliver a simple, fast hook-on mounting process, with lateral adjustment of screen position once fitted.

The BT8441 is suitable for screens from 37 to 55 inches, with an impressive maximum weight capacity of 80kg. The BT8442 benefits from the same high load limit but with a larger wall plate suitable for bigger mounting patterns, can cater for displays of between 49 and 80 inches in size.

Both mounts share the same low-profile design, allowing for close-to-the-wall fitting of 30mm. Levelling screws allow adjustment of screen height and, for professional, high ceiling installations, the mount can be easily paired with B-Tech's collar and pole system.

Early feedback has already shown these to be a hugely popular choice for single displays, demonstrating how crucial a part mounts play in AV, at even the simplest level. Mark Walker, B-Tech's Director of Operations (UK) said: "With a simple hook-on installation, our latest flat screen mounts provide the easiest possible method of mounting large screen displays. The BT8441 and BT8442 may not be as "exciting" or feature the technical complexity found in our videowall products but doing the basics well should form the foundation of any reputable mounting company and with these products we have done just that.

Both the BT8441 and BT8442 are now available from stock from B-Tech locations all around the world.

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Daventry, UK, (18 March 2018) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech



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B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com