



B-Tech Promotion

Creation Date: 13/8/12
Publication Date: 13/8/12
Document Type: Press Release

FOR IMMEDIATE RELEASE

B-Tech International Ltd

Ed Baker – Media Contact

E: pr@btechavmounts.co.uk

Nick Spencer – Marketing

T: 44 1327 300787

E: nspencer@btechavmounts.co.uk

B-Tech – doing the business for 40 years

One of the biggest names in the audio-visual business is marking its 40th anniversary this year – and is celebrating by continuing its worldwide expansion.

B-Tech International Ltd, which designs, manufactures and distributes accessories for the AV industry, has come a long way since it began in 1972 with a man and a van.

The family-owned business employs 30 people at its UK headquarters in Daventry, Northants, and its increasing number of offices in Europe and Asia.

Its strategic expansion in times of economic stagnation in many economies appears to be paying off.

Already this year more staff have been taken on in the UK, Europe and Asia – and there are plans for further expansion in 2013.

Managing Director Matt Bennett, said: “When my father Martin Bennett began the business in 1972 he took out a £500 loan to buy a van.

“He was quick to adapt and spot trends and that is still our guiding principle.

“The AV industry is very fast-changing and it is important to always look to the future in terms of products and markets.

“We are selling well in new markets in Russia and behind the old Iron Curtain and across Asia and north America.

“We have had a presence in Hong Kong and China for ten years and that is an area which has rapidly grown for B-Tech.

“We also take great pride on innovation, and our new Cantabria range of AV furniture is a great example of this.

“And if we stick to our principles I expect we’ll be here in another 40 years.”



B-Tech Promotion

Creation Date: 13/8/12
Publication Date: 13/8/12
Document Type: Press Release

Daventry, UK, (13th August 2012) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit www.btechavmounts.com.

Growth marks anniversaries

by **STEVE MILLS**

steve.mills@daventryexpress.co.uk

TWO businesses have celebrated significant anniversaries by expanding.

The Bramble Patch in West Street, Weedon marked 25 years with a ribbon cutting ceremony for their new building on Monday, June 11.

It was opened by Tony Bourne from Winbourne Fabrics, an agent for the store's American suppliers.

This was carried out in the same week as the store held a Strawberries and Cream exhibition which raised funds for Macmillan Cancer Care.

Meanwhile B-Tech International Ltd from Daventry has celebrated its 40th anniversary.

The company manufactures and distributes accessories for the audio-visual industry and started as a man with a van on



Opening: Rachel Woolliscroft, Tony Bourne and Anne Wilcox at The Bramble Patch. Picture by Ian Spencer. (MHDE-11-06-12 extension Jun 18 (1).)

the Long March estate in 1972.

The firm now employs 30 people in Daventry and across the world.

And the company is still expanding and intends to recruit further.

Matt Bennett, managing director said: "We are proud to be a family-owned company instead of a faceless corporate entity, and we try to give as much back to the local community as we can."