



B-Tech Promotion

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Daventry firm shortlisted for major award

A product designed by Daventry-based B-Tech has been shortlisted for an award at the audio-visual industry “Oscars”.

Its video wall mount – the BT8310 – is a finalist in the 2014 InAVation Awards in the Most Innovative Mounting Solution category.

The product allows video walls to be built on a modular principle in both landscape and portrait formats, and is up against competition from around the world.

It also has a clever pop-in, pop-out system that means each screen can be pushed so it pops out, giving access to its rear for adjustment or maintenance.

This saves lots of time and means adjustments can be done by just one person, rather than the traditional two. So it saves money as well.

Matt Bennett, Managing Director of B-Tech, said: “Our BT8310 has been a real success and we’re delighted it’s been shortlisted in the InAVation Awards, which everyone in the industry respects.

“It is just one of hundreds of products we supply to the AV industry around the world and we are gaining a reputation for our innovations.

“The mount supports screens and you might have seen them in airports or large sporting venues. And judging by their popularity you will see a lot more of them.”

The winner will be revealed at the ISE trade show in Amsterdam in February.

B-Tech has recently opened a subsidiary in Spain, to add to its European outlets in Belgium and Germany.

It also has a presence in Hong Kong, Singapore, Mainland China and North America.



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About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit www.btechavmounts.com.