



## B-Tech Promotion

Creation Date: 18/6/12  
Publication Date: 18/6/12  
Document Type: Press Release

### FOR IMMEDIATE RELEASE

B-Tech International Ltd

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## B-Tech – projecting new products

Following high demand, B-Tech AV Mounts has added a new product to its System V range – a one metre drop projector mount.

The cost-efficient product comes with a keyhole hook-on feature that aids easy installation, and it is supplied with a safety bolt for secure fixing.

The new mount is available in black or white and is suitable for projectors using M2.5, M3, M4, M5 and M6 fixings.

Installers using the other products in the System V range were keen to have a one metre drop projector mount so B-Tech quickly added it.

The pole on the BT5890-100 can be cut to various lengths to suit all installation requirements.

Like the other System V projector mounts, the BT5890-100 is designed for projectors weighing up to 10kg (22lbs).

It has a 360 degree swivel, and tilt and roll adjustments of 15 degrees. And of course it drops one metre – or 39.4 inches in old money.

All ceiling fixings and mounting hardware are included and already the product has become a quick seller.

B-Tech managing director Matt Bennett said: “We always like to respond quickly to requests for particular products and this is an example.

“The BT5890-100 enhances the System V range with its one metre drop and it allows the projector to be mounted directly onto the carousel.

“All features are common across the range and we expect this new product to be of real use to installers.”

**Pic caption:** the BT5890-100 drop mount.



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### About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit [www.btechavmounts.com](http://www.btechavmounts.com).

## SKELETON IS KEY

Expanding its offering, The Multi-Room Company Ltd is introducing the new Sanus range of skeleton racks as part of its portfolio of products to provide the custom installation industry with a simple, cost effective and hugely versatile racking solution.

Sanus has developed a system of skeleton racks which offer flexibility to installers through their innovative modular design. With just two sizes available, either 15U height or 20U height, the installer can combine multiple units to create a single rack between 15U and 40U tall, tailored to the particular installation requirements. Supplied with two removable shelves, blanking panels and all the required screws, the racks are also flat-packed to minimise storage requirements and shipping costs. A range of accessories, including fans, front and rear lighting units, to aid in-situ component adjustment, and cable management systems are available.

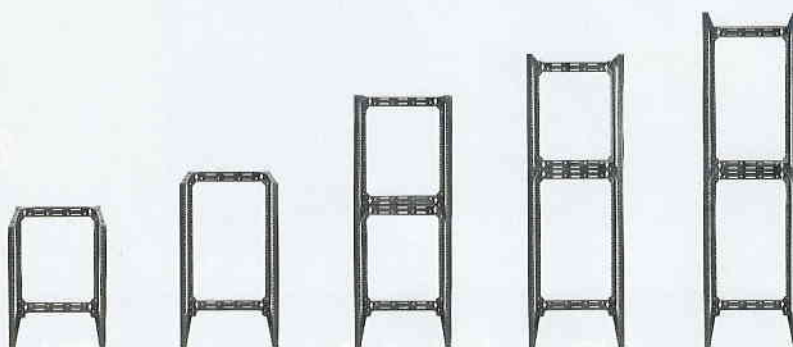
The racks may be floor mounted on feet or casters, fastened directly to a wall using the built in keyhole fixings or fitted with the optional swing-out on-wall arm. This enables the rack to be securely fixed to a wall, but to easily swivel out at the touch of the release tab to provide quick and easy access to the rear of the rack.

The Sanus racks are the latest additions to The Multi-Room Company's offering and will complement its existing product range from Russound, Key Digital, Centralite, Atlantic Technology, Leviton, Yamaha and Onkyo. Mike Bonnette, The Multi-Room Company's product director, says of the final piece of the puzzle: *"The one major product line that was missing from our offering was a rack system. We had not managed to find a product that suited our customers' requirements, but now Sanus has introduced these superb skeleton racks we have finally found the right solution which we are certain will prove a real hit."*

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[www.multi-room.com](http://www.multi-room.com)

[www.sanus.com/eu/en](http://www.sanus.com/eu/en)



## V FOR VICTORY

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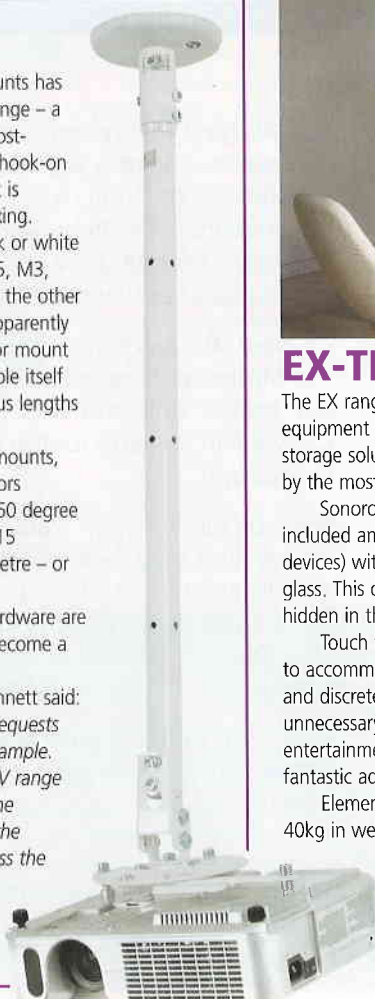
The new mount is available in black or white and is suitable for projectors using M2.5, M3, M4, M5 and M6 fixings. Installers using the other products in the System V range were apparently keen to have a one metre drop projector mount so B-Tech quickly added it, whilst the pole itself on the BT5890-100 can be cut to various lengths to suit all installation requirements.

Like the other System V projector mounts, the BT5890-100 is designed for projectors weighing up to 10kg (22lbs). It has a 360 degree swivel, and tilt and roll adjustments of 15 degrees; and of, course it, drops one metre – or 39.4-inches in old money.

All ceiling fixings and mounting hardware are included and already the product has become a quick seller.

B-Tech managing director Matt Bennett said: *"We always like to respond quickly to requests for particular products and this is an example. The BT5890-100 enhances the System V range with its one metre drop and it allows the projector to be mounted directly onto the carousel. All features are common across the range and we expect this new product to be of real use to installers."*

[www.b-techavmounts.com](http://www.b-techavmounts.com)



## EX-TRA SPECIAL

The EX range from Sonorous is a brand new concept to discreetly store all AV equipment right at the heart of the living space. This exceptional design offers discrete storage solutions, is practical in use yet meets the style and design statement required by the most demanding home owners.

Sonorous authorised distributors, Premium Specialist Distribution (PSD), even included an infrared remote repeater system to allow remote control (up to eight devices) without having to open doors or compromise with translucent or pass through glass. This clever remote repeater system means the AV equipment really does stay hidden in this sleek unit, even when in use.

Touch the cabinet door to open up and owners are presented with enough space to accommodate the most sophisticated systems and collection of devices. Multiple and discrete access points allow the maximum flexibility for routing cables, yet avoid unnecessary visibility of the cable spaghetti that comes with home cinema and entertainment systems, and finished in high gloss white and white glass it will be a fantastic addition to any home.

Elements will comfortably support any LED, LCD or Plasma TV up to 60-inches and 40kg in weight.

As you would expect from such high quality furniture, All Elements Series cabinets are fully assembled and supplied with the Sonorous 5 year warranty and are available in three finishes – Black Glass, White Glass or Amazon Wood Veneer.

T: 0844 358 2270, [www.psdistrib.com](http://www.psdistrib.com)