



## B-Tech Promotion

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### FOR IMMEDIATE RELEASE

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## B-Tech's new wall mount - standing out and outstanding

B-Tech AV Mounts has nailed its colours to the mast – or rather its latest mount to the wall.

The growing British firm has launched the BT8221; an ultra-slim, double arm flat screen wall mount with tilt and swivel.

When folded flat, the mount stands proud of the wall by just 37mm.

This incredibly discreet and stylish addition to the B-Tech range is designed for screens up to 65 inches and weighing 36kg, and has arms that extend to 560mm.

It comes with an easy-tilt mechanism of 15 degrees in either direction and has three swivel-points; 180 degrees on the wall, 360 degrees on the centre point and 180 degrees at the interface, making this a truly versatile mounting solution.

Other features include a clever cable management system, stylish cover plates and an integrated spirit level to aid accurate mounting.

Matt Bennett, Managing Director of B-Tech, said: "We are extremely pleased with this wall mount that is not only strong, but slim and unobtrusive, too.

"It retains the install simplicity that B-Tech products are renowned for and has a satin black finish, giving it a stylish, contemporary feel.

"It is a practical solution, giving tilt, swivel and extension, and also comes with a locking option for added security."



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**Daventry, UK, (22nd October 2013) – [www.btechavmounts.com](http://www.btechavmounts.com) - B-Tech AV Mounts**

### About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit [www.btechavmounts.com](http://www.btechavmounts.com).

## HANG IN THERE

**B-Tech** has launched an ultra-slim, double arm flat screen wall mount that folds down to stand proud of the wall by just 37mm.

The tilt-and-swivel BT8221 is designed for screens up to 65in, weighing 36kg and has arms that extend to 560mm.



■ BT8221 gives tilt, swivel and extension and comes with a locking option for added security

An easy-tilt mechanism swings 15° in either direction and has three swivel-points - 180 degrees on the wall, 360 degrees on the centre point and 180 degrees at the interface to maximise versatility.

Other features include a cable management system, cover plates and an integrated spirit level to aid accurate mounting. Managing director Matt Bennett says: "This wall mount is not only strong but slim and unobtrusive.

"It retains the install simplicity that B-Tech products are renowned for and has a satin black finish, giving it a stylish, contemporary feel. It is a practical solution, giving tilt, swivel and extension and also comes with a locking option for added security."

More information: [B-Tech International +44 \(0\)844 8000445](http://B-Tech International +44 (0)844 8000445)  
[www.btechavmounts.com](http://www.btechavmounts.com)

## JUMP WITH NO JITTER

**Arcam** has replaced its rDAC with a model that offers a jump in performance, high levels of usage flexibility but minimal jitter.

The irDAC, so called because it now includes infra-red remote control, is a stripped down version of the SuperDac



■ The irDAC is a stripped down version of the SuperDac D33 offering simple plug and play

D33 and has been engineered to offer users a simple, plug-and-play device that delivers high audio quality.

High-end features include isolation of the digital and analogue stages, ultra-low noise power supplies and a direct coupled signal path. Use of Burr Brown 1796 DAC and eight separately regulated power supplies ensures high performance. Meanwhile the irDAC has been built to produce a signal that is almost jitter free.

It can be connected to several types of digital sources and connections including asynchronous USB and a direct iPhone input that takes the digital signal direct from an Apple device to optimise the sound. All of the inputs can be controlled through an IR remote that will also control PCs, MACs and iPod, iPhone or iPad via the HID control.

More information: [Arcam +44 \(0\)1223 203200](http://Arcam +44 (0)1223 203200)  
[www.arcam.co.uk](http://www.arcam.co.uk)

## CHECK OUT THE 12M VERSION

**Kramer Electronics** has rolled out a wireless high definition transmitter/receiver set that sends HDMI signals wirelessly up to 12 metres.

The KW-11 is targeted at professional video installations, presentations, multimedia applications, home theatre use and other short-range video and audio distribution applications. The HDMI system uses WHDI technology.

It converts the HDMI signal into a wireless signal, which it transmits to the KW-11R. The KW-11R converts the wireless signal back into an HDMI signal. The units send the uncompressed video resolutions up to 1080p at 60Hz with zero latency.



The technology can be installed under a table or in a closet with no direct line of sight required. It features MIMO 5GHz technology and a secure AV link through its AES-128 encryption. Transmission of the wireless HDMI signal is compatible with any copy-protected HDCP content.

EDID and CEC information is also supported. Installation and operation is done without any configuration by connecting the KW-11T with the AV source and the KW-11R with the display. The new launch is part of Kramer's DigiTOOLS family of compact, high-quality systems.

More information: [Kramer Electronics +44 \(0\)1296 330011](http://Kramer Electronics +44 (0)1296 330011)  
[www.kramerelectronics.co.uk](http://www.kramerelectronics.co.uk)



■ The tech can go under a table or in a closet and is targeted at professional video installations

# What's new

Our selection of the latest products for the installation market

## NEC NC1100L

**IT'S...** The world's first fully integrated compact laser light source, DCI-compliant digital cinema projector.

**DETAILS:** The NC1100L is designed for smaller cinema screens up to 11m and includes an integrated laser light source eliminating the need for a lamp. The laser light source boasts a lifetime of approximately 20,000 hours, making it a virtually maintenance free projector, with a low total cost of ownership.

Measuring 700mm x 1,042mm x 315mm, the NC1100L is the smallest cinema laser projector on the market and can easily be floor or ceiling mounted. Its 2K DCI-compliant cinema quality means an image that is bright enough to display 14FL on screens up to 11m in DCI colour (1.8 gain screen).

**AND ALSO:** The NC1100L can be deployed as a complete digital cinema

solution using the same Integrated Media Server (IMS) available for the NC900C projector. This brings an 'all in one' Integrated Media Block and 2TB Storage Server for versatile

connectivity and enhanced savings as fewer peripheral devices are needed.

**AVAILABLE:** March 2014  
[www.nec-display-solutions.com](http://www.nec-display-solutions.com)



## ROBE MINIME

**IT'S...** An effects lighting luminaire with the addition of full video output.

**DETAILS:** Colours, gobos and beam shapes are all digitally generated by the on-board micro-media server. Custom artwork, still photographs and video can also be simply uploaded for projection, while live video can be streamed through the HDMI input.

Other features include a beam angle of 16°, a throw ratio of 3.5:1 and a contrast ratio of 700:1.

**AND ALSO:** This small, neat, fast-moving fixture is LED driven with a



20,000-hour lifetime source.

**AVAILABLE:** Now  
[www.robe.cz](http://www.robe.cz)

## JBL 9320

**IT'S...** A large-format cinema surround speaker.

**DETAILS:** The two-way JBL 9320 features a 12in MB12-8 low-frequency driver and 2408H-1 high-frequency compression driver.

The large JBL Progressive Transition rotatable waveguide ensures 120° x 60° coverage and smooth frequency response with the loudspeaker mounted horizontally or vertically. The JBL 9320 enclosure is fitted with M10 threaded mounting points on the top and on the sides to facilitate U-bracket mounting.

In addition, four M10 mounting points are located at the rear, arranged in a standard pattern to accept a variety of multi-mount

brackets. The speaker terminals are located on top of the cabinet for easy access.

**AND ALSO:** The 9320's enclosure is constructed of multi-ply birch coated with JBL's rugged DuraFlex finish and is heavily braced to maximise low-frequency performance. A steel grille protects the drivers.

**AVAILABLE:** Now  
[www.harman.com](http://www.harman.com)



## B-TECH BT8221

**IT'S...** An ultra-slim, double arm flatscreen wall mount with tilt and swivel.

**DETAILS:** This discreet solution is designed for screens up to 65in and weighing 36kg, and has arms that extend to 560mm.

It comes with an easy-tilt mechanism of 15° in either direction and has three swivel-points: 180° on the wall, 360° on the centre point and 180° at the interface, making this a versatile mounting system.

Other highlights include a cable management system, stylish cover



plates and an integrated spirit level to aid accurate mounting.

**AVAILABLE:** Now  
[www.btechavmounts.com](http://www.btechavmounts.com)

## SONY VPL-VW1100ES

**IT'S...** Sony's new flagship 4K (4,096 x 2,160) home cinema projector.

**DETAILS:** The VPL-VW1100ES offers 2,000 ANSI lumens of brightness and is suitable for screen sizes up to 300in. Its dynamic contrast ratio is 1,000,000:1, due in part to Advanced Iris3 technology, which is said to mimic the operation of the human eye. It features Reality Creation software to upscale any kind of image, regardless of source. It supports HDMI 2.0, to accommodate 4K/60p content, and also features an upscaling algorithm designed to extract more picture information from Sony 'Mastered in 4K' Blu-ray Discs. It can also display full HD 3D movies, as well as 2D



and 3D anamorphic films.

**AND ALSO:** This is the third new home cinema projector from Sony in recent months, following on from the smaller 4K VPL-VW500ES and the HD 3D VPL-HW55ES.

**AVAILABLE:** Now  
<http://pro.sony.eu>





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## B-TECH RELEASES FLAT SCREEN MOUNT

23 October 2013



**B-Tech AV has launched the BT8221: a slim, double-arm flat screen wall mount with tilt and swivel.**

The mount is designed for screens up to 65 inches and weighing 36kg, and has arms that extend to 560mm. When folded flat, the mount stands proud of the wall by 37mm.

It comes with an tilt mechanism of 15 degrees in either direction and has three swivel-points; 180 degrees on the wall, 360 degrees on the centre point and 180 degrees at the interface.

Other features include a cable management system, cover plates and an integrated spirit level to aid accurate mounting.

Contact Details and Archive...

- B-Tech International

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RTI's cunning KX-2...



# B-Tech's Waif-like Wall-Mount

Published: Friday, October 25, 2013

Ever bigger and better British firm B-Tech AV Mounts has launched the latest in its staggeringly slim wall-hangers, the BT8221, an ultra-slim, double arm flatscreen wall mount with tilt and swivel that when folded flat stands proud of the wall by just 37mm.



This incredibly discreet and stylish addition to the B-Tech range is designed for screens up to 65-inches and weighing 36kg, and has arms that extend to 560mm. It comes with an easy-tilt mechanism of 15 degrees in either direction and has three swivel-points: 180 degrees on the wall, 360 degrees on the centre point and 180 degrees at the interface, making this a truly versatile mounting solution.

Other features include a clever cable management system, stylish cover plates and an integrated spirit level to aid accurate mounting.

Matt Bennett, Managing Director of B-Tech, said: "We are extremely pleased with this wall mount that is not only strong, but slim and unobtrusive, too. It retains the install simplicity that B-Tech products are renowned for and has a satin black finish, giving it a stylish, contemporary feel. It is a practical solution, giving tilt, swivel and extension, and also comes with a locking option for added security."

<http://www.btechavmounts.com>

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