



B-Tech Promotion

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The Cantabria range – the future for AV furniture

B-Tech AV Mounts has launched a new range of premium AV furniture called Cantabria – and it comes from Spain.

As part of the company's most recent expansion, B-Tech International (Iberia) sl, has been created in Barcelona.

And its Cantabria range of stylish and high-end products has already caused a stir.

Spanish authorities have awarded the range the Símbolo de Calidad Controlada (Quality Control Symbol) by AIDMA (Instituto Tecnológico del Mueble), a prestigious Spanish institution that governs manufacturing quality.

The Cantabria range is designed for both residential and commercial applications including the hospitality market, with stands already being used by some premium hotels in London, UK.

The company, based in Daventry, Northamptonshire, is expanding across the world and the Cantabria range is expected to be popular beyond European markets.

Sales have already been achieved in locations ranging from Canada to Australia.

The new collection consists of high quality AV stands and cabinets that are made to the highest standards and from the best materials.

There is an eye-catching mix of stainless steel, toughened safety glass and MDF lacquered melaminised particle board structures.

Everything is pre-assembled for quick and easy installation and comes with cable management system as standard.

There is smooth rotation included in the pieces and they have cleverly concealed castors, and drawers with a reassuring "silent stop."

Everything fits in to a modern, stylish interior complimenting the sleek design of the latest generation of TVs and AV equipment.

The Cantabria range is now in stock and available for shipment throughout B-Tech's European and worldwide distribution network.



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Managing Director Matt Bennett said: “Having an international presence does mean that our products are influenced by different cultures and ideas.

“And while the Cantabria range comes from our team in Spain, it is universal in style and we expect sales from around the world.

“We are all excited about Cantabria and already there has been a lot of interest in it, both commercially and for home use.

“With bases around the world we can organise quickly delivery and everything has been designed to assist in super-fast, hassle free installation.”

Notes to editors:

Pictures are attached of some Cantabria furniture

Daventry, UK, (13th August 2012) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech’s head office is located in Daventry, United Kingdom and it is from here where B-Tech’s product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

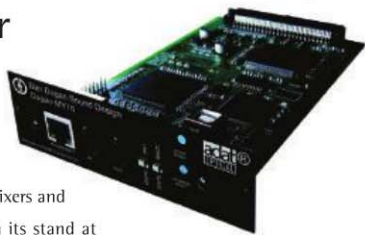
B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit www.btechavmounts.com.

Dan Dugan to show mixing controller

Dan Dugan Sound Design is demonstrating the Dugan MY16 card for Yamaha digital mixers and digital processors on its stand at ISE 2013.

Dan Dugan automatic mixing products are designed to eliminate cueing errors, reduce feedback and ambient noise pickup, allow for smooth transitions between talkers, provide consistent system gain and have the ability to handle 128 live microphones. They can also be remotely controlled.



The Dugan-MY16 for Yamaha also incorporates the Dugan Speech System, a real-time voice-activated process for control of multiple live microphones. It provides 16 channels of automatic mic mixing per card at 48kHz or 16 channels at 96kHz.

Stand: 4.U19
www.dandugan.com

B-Tech exhibiting hospitality range

B-Tech is returning to ISE for its 8th year in a row and will be showing new digital signage and video wall mounting solutions along with new products aimed at the hospitality industry.

The Cantabria hospitality range carries the Spanish quality control mark, and includes stands and cabinets made in a mix of stainless steel, toughened safety glass and lacquered MDF.

The firm is based in the UK but has recently opened offices in Spain to add to its outlets



in Belgium and Germany.

Stand: 4.R70
www.btechavmounts.com

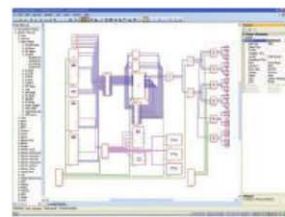
Stardraw.com shows Design 7 enhancements

Stardraw will be exhibiting on the booth of German distributor Comm-Tec where the highlight will be the recent range of improvements and additions to Stardraw Design 7.

One significant addition is the new Plan View drawing module which is designed for creating floor plans, reflected ceiling plans and general purpose CAD layouts. It exploits the software's DWG

compatibility to facilitate collaboration with architects, consultants and other AutoCAD users.

Other new features include the Paste to Current Layer function, which makes it possible to combine views of a rack into a single drawing or combine drawing types, such as rack layout and block schematics and scale them all to



size for flexibility in product documentation.

Stand: 2.A52
www.stardraw.com

ONELAN presents IPTV solutions



ONELAN will be showing a range of digital signage and IPTV solutions at ISE 2013 including a

cost effective menu board solutions, a low power ARM based player and HDTV signage for hospitality applications.

Also on the booth will be Cyclone, ONELAN's player agnostic content management system for large scale digital

signage deployments.

QR code content interaction, audience measurement tools, dynamic intelligent playlisting, player synchronisation and video on demand will all feature on ONELAN's exhibition booth.

Stand: 10.Q130
www.onelandigitalsignage.com

IHSE launches compact KVM / DVI matrix

IHSE's new Draco tera compact is a range of KVM and DVI matrix switches designed for small and medium sized installations.

It delivers between 16 and 48 flexible input and output combination over a copper connection. The Draco tera compact includes Flex-Port

technology for fully automatic, dynamic allocation of input and output ports, with auto-reconnection and hot-swap. Ports can also be combined to support single, dual or quad-head computer configurations of single-link DVI up to 1920x1200, USB-HID and USB 2.0 each



capable of transmission over 140 meter from the switch.

Stand: 10.Q142
www.ihse.de



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Hall 1 Stand F98**

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B-Tech introduces Cantabria AV furniture range

29 August 2012

Story Code : eg04



With its new Barcelona headquarters spearheading expansion through Iberia with B-Tech International, the company has launched its new range of premium AV furniture, Cantabria.

The range, which carries the Spanish Símbolo de Calidad Controlada (Quality Control Symbol), is designed for residential and commercial applications including the UK hospitality market, with stands already in use at premium hotels in London, UK. It comprises high

quality AV stands and cabinets that are available in a mix of stainless steel, toughened safety glass and MDF lacquered melaminised particle board structures.

The Cantabria range is now in stock and available for shipment throughout B-Tech's European and worldwide distribution network.

Managing Director, B-Tech, Matt Bennett said: "Having an international presence does mean that our products are influenced by different cultures and ideas.

"And while the Cantabria range comes from our team in Spain, it is universal in style and we expect sales from around the world.

"We are all excited about Cantabria and already there has been a lot of interest in it, both commercially and for home use.

"With bases around the world we can organise quickly delivery and everything has been designed to assist in super-fast, hassle free installation."

www.btechavmounts.com

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