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B-Tech to bring LED panel mounting solution to ISE

Recognising the rapid growth of the LED market, Audio Visual mount manufacturer B-Tech will be showcasing their new LED panel display mounting system,on what will be their biggest ever ISE stand.

The BT8355 solution will be on public display for the first time and is a perfect example of the type of adaptable solution which is needed for today's market. A lack of conformity amongst LED panel manufacturers means mounting solutions for this technology need to be tailored to the panels being used, in this case, a 4 x 4 wall using 500mm² panels supplied by A.C. Entertainment Technologies.

However, the design of this newmounting solution - engineered by B-Tech's UK team in Daventry - canbe quickly adapted to order for all types of LED specification, panel size and configuration.

Mark Walker, business development manager for B-Tech, says: "We are very excited to be bringing an LED mounting solution to Amsterdam. Similarly to the initial unveiling of System X last year, we like to bring our ideas to our core audience so we can listen to feedback and perfect our products to customers' needs, and there is no better industry event than ISE."

He added: "We are showing the BT8355 in a 4 x 4 panel configuration, but, with LED screens reaching enormous sizes in entertainment, leisure and retail markets, anything is possible so we have designed a product that can meet any bespoke requirement, and with fast turnaround time."

Located in hall 4, B-Tech's stand at 4-R60, will be shaped as a huge X - a nod to their popular System X range. The 99m² booth will contain a huge selection of key mounting solutions, with over 40 screensin use over 15different configurations, with video content management coming courtesy of five ATEN matrix switchers.

Daniel Hinton, AV Sales Manager at ATEN UK said: "It's a pleasure to work with B-Tech at ISE after working successfully with them at numerous past events. We will be providing four of our latest video matrix switchers, including the 16x16 VM1600, to ensure B-Tech's impressive stand gets the video connectivity it deserves. It's a great partnership as integrators will be able to see the complete solution and how our mounting and connectivity offering works in harmony."

Along with the unveiling of their LED mounting solution, B-Tech will also be demonstrating new products in the System X family of mounting solutions - most notably the introduction of pop-out interface arms which can be used right across the range.

Inspired by the success of the BT8310 pop-out video wallmount, this will mean any System X video wall or menu board will have the option of pop-out convenience – making connectivity and screen maintenance hassle free.

B-Tech will also be showing new freestanding and bolt down floor bases for single or multi-screen installations, as well as brand new fixed interface arms with fixing points for VESA 800 and 1200, which allow extra-large screen sizes such as 84" or 95" to be mounted in either horizontal or portrait formats.

With offices all around the globe, B-Tech will be flexing their international prowess at ISE, with staff on the stand that are fluent in English, Spanish, Dutch, German, French, Cantonese, Mandarin and Norwegian.

Mark Walker concludes: "ISE is always an exciting and vibrant time on the AV calendar, but this year we believe we are bringing something extra special – with all bases covered – and we look forward to welcoming the industry in hall 4. See you there!"

-Ends-

Daventry, UK, (13January 2016) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless…

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** orvisit www.btechavmounts.com