



B-Tech Promotion

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B-Tech International Ltd

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B-Tech opens office in China

B-Tech International Ltd has continued its worldwide expansion by opening an office in mainland China to supplement its Hong Kong operation.

There are four staff at the new base in Ningbo - two hours south of Shanghai - which acts as a regional sales and distribution centre for the Asia-Pacific region.

The company has been established in Hong Kong for over a decade but the emergence of mainland China as an economic force brought opportunities that B-Tech didn't want to miss.

Staff in China will be responsible for product quality control, factory inspections, logistics support as well as sales and distribution.

One member of staff is Yun Yang, a project and sales manager who has a Masters degree from Nottingham University in the UK.

She is already promoting B-Tech's AV mounting solutions across the Asia-Pacific region.

The new office means B-Tech has a physical presence in seven countries including the UK. They are Belgium, Germany, Spain, Singapore China/Hong Kong and North America.

Managing Director Matt Bennett said: "While our base in is Daventry in Northamptonshire the industry is worldwide.

"And it is important to stay ahead of the game and take advantage of new markets and growing economies.

"There is no substitute for having a physical presence on the ground and that is why we are investing heavily in this area.

"We are keen to expand into the Asia-Pacific region and our new office is a hub for that whole area.

"It is a very exciting time at B-Tech as we spread to new parts of the world."



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Daventry, UK, (28th May 2013) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit www.btechavmounts.com.

B-TECH OPENS OFFICE IN CHINA

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B-Tech China Office

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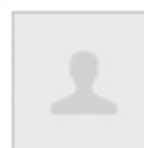
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