



## B-Tech Promotion

Creation Date: 13/11/13  
Publication Date: 13/11/13  
Document Type: Press Release

### FOR IMMEDIATE RELEASE

B-Tech International Ltd  
Ed Baker – Media Contact  
E: [pr@btechavmounts.co.uk](mailto:pr@btechavmounts.co.uk)  
Nick Spencer – Marketing  
T: 44 1327 300787  
E: [nspencer@btechavmounts.co.uk](mailto:nspencer@btechavmounts.co.uk)

### B-Tech's new flat screen floor stands

B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format.

Designed by the team at the expanding British company, the BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust.

With B-Tech's renowned simplicity of use, the stands can mount screens in landscape or portrait format and offer functionality as well as strength.

The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted.

Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation.

Each stand has three height options: 1m, 1.5m and 2m and a choice of either black or chrome for the poles.

The BT8551 is made for medium/large screens up to 50" and weighing 35kg.

The BT8552 is designed to mount two medium/large screens in a back-to-back format and supports screens up to 50" and weighing 35kg.

The BT8553 is built for large screens up to 65" and weighing up to 35kg.

Finally the BT8554 is the largest of them all and is designed to mount two large screens in a back-to-back format, supporting screens up to 65" and weighing up to 35kg.

Matt Bennett, MD of B-Tech, which is based in Daventry, Northants, said: "We've designed these stands after demand grew, and we've added some typically clever B-Tech touches.

"The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens.

"Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."



## B-Tech Promotion

Creation Date: 13/11/13  
Publication Date: 13/11/13  
Document Type: Press Release

**Daventry, UK, (13th November 2013) – [www.btechavmounts.com](http://www.btechavmounts.com) - B-Tech AV Mounts**

### **About B-Tech**

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom and it is from here where B-Tech's product range is designed by our in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, in bars/clubs, in restaurants, in sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry UK, Brussels Belgium, Berlin Germany, Barcelona Spain, Hong Kong, China and Singapore which support a global network of authorised distributors and dealers.

For more information, please visit [www.btechavmounts.com](http://www.btechavmounts.com).



**NEED  
PROJECTOR  
LAMPS?**

**IT'S AS EASY  
AS ABC**



## New floor mounts from B-Tech

B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format. The BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust. The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted.

Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation. Each stand has three height options: 1m, 1.5m and 2m and a choice of either black or chrome for the poles. Matt Bennett, MD of B-Tech said: "We've designed these stands after demand grew, and we've added some clever B-Tech touches. The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens. Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."

New floor mounts from B-Tech.



## Techconnect Control and Amp refreshed

Vision's Techconnect Control has been updated and now has IR, RS-232, and 12v trigger control. For simple applications (where only one IR code is assigned to a button) Vision has made the programming simpler. For complex programming, the device is now plugged into a USB port on your PC and programmed with supplied software.

Using the software multiple codes can be applied to each button, delays can be set, and scheduled actions can be set-up i.e. turn the projector off at 10pm on pre-set days. The IR blaster has been strengthened and there is a blaster now also built into the front of the module. The device comes with a mains power supply but can also run on batteries for simple

applications.

Vision's Techconnect Amplifier has also been updated with a new front panel to match the Techconnect Control. It has an upgraded power supply to improve reliability and boost power output. Both are shipping now.



Vision's Techconnect Control has been updated and now has IR, RS-232, and 12v trigger control.

## NEC has best selling high-end projector

PMA Research has posted their most recent Projector Tracking Service results to the "Top-Selling Projectors" area of their website. Headline conclusions include:

Pico and Personal Projectors - For Pico and Personal projectors, the September results showed Optoma took top honours with the PK-320. Optoma also had another projector make the Pico and Personal list with the ML550 coming in third.

X12 coming in second and the PowerLite 93+ coming in third. NEC took the fourth spot with the NP-VE281X, and Hitachi rounded out the Mainstream list with the CP-X2521WN coming in fifth. This "Top 5 list is compiled from data collected from PMA's monthly Distributor Projector Tracking Service sample, which is made up of North American distributors.

High-End Projectors - For High-End projectors, NEC took



## STANDS THAT DELIVER

Expanding the install options, B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format. Designed by the team at the expanding British company, the BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust.

With B-Tech's renowned simplicity of use, the stands can mount screens in landscape or portrait format and offer functionality as well as strength. The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted. Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation and has three height options: 1-metre, 1.5-metres and 2-metres and a choice of either black or chrome for the poles. The BT8551 is made for medium/large screens up to 50-inches and weighing 35kg, the BT8552 designed to mount two medium/large screens in a back-to-back format and supports screens up to 50-inches and weighing 35kg, the BT8553 built for large screens up to 65-inches and weighing up to 35kg and, finally, the BT8554 is the largest of them all and is designed to mount two large screens in a back-to-back format, supporting screens up to 65-inches and weighing up to 35kg.

Matt Bennett, MD of Northants-based B-Tech, said: "We've designed these stands after demand grew, and we've added some typically clever B-Tech touches. The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens. Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."

[www.btechavmounts.com](http://www.btechavmounts.com)



# Custom Installation Nation

The nuts, bolts and ingeniously advanced technologies of AV and CI perfection...

## AUTOMATION FOR THE PEOPLE

Legrand has developed a new user interface (UI) based on end-user preferences with the addition of the Equinox range of touchscreen control units to its Vantage building automation system.

Developed following extensive consumer research conducted by Legrand, the Equinox 40 4-inch touch screen and Equinox 73 7-inch touchscreen have been designed to offer beautifully simple operation combined with a high level of functionality and stylish aesthetics. The first products for the custom install market to feature a glass-to-the-edge LCD screen, the Equinox touchscreen units incorporate both light and presence sensors, enabling them to be programmed to respond to ambient light and/or detect the user so that the display is always visible, even in darkness.

Explains Richard Hayward from Legrand: "Many of the end users that are interested in incorporating custom install controls in their homes have not grown up with touchscreen technology and find the complexity of the user interface on some systems too difficult to use. With the Vantage Equinox range, we've kept the user interface as simple and intuitive to use as possible and made it exactly the same as the Equinox Apps for tablets and smartphones putting the end-user back in control of their environment."

Designed to offer a slim-line wall controller for each room, the Equinox 40 provides a simple, single layer UI that allows control of multiple functions within the room. Users can gesture and swipe through the individual functions to monitor and alter settings.

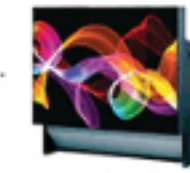
The Equinox 73, meanwhile, provides a three-layer UI enabling the end user to swipe through the available functions displaying three at a time. Designed to operate alongside the Equinox 40 as part of an integrated system, the Equinox 73 provides a multi room overview of each zone – which could be the entire dwelling in an apartment, a floor of a house or a deck of a super yacht. Users can navigate down through each of the three levels from a



summary display home page, to a full screen on one function to the edit mode where users can customise their system. Customisation options include personalisation by user, scene, functionality or room and the system offers multiple language choices.

Richard adds: "At Legrand, we believe that home automation should be suitable for anyone, not just the techno-savvy, so we've designed the new Vantage Equinox units to be completely intuitive with a UI that is exactly the same on any device. Our research demonstrated that consumers want us to keep it simple and provide something that can adapt and grow with their changing needs so those have been the key development principles driving the design of Equinox."

+44 (0)870 608 9020 [www.vantagecontrols.com](http://www.vantagecontrols.com)



## B-TECH REVEALS NEW FLAT SCREEN FLOOR STANDS

[BACK TO HOMEPAGE](#)  
[SUBSCRIBE TO RSS FEED](#)



**MAGAZINE EDITIONS**

- Digital
- Ipad
- Archive



**November 20** 18:20 2013

by Zoe Mutter  
Displays

[Print This Article](#)  
[Share it With Friends](#)

B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format.

Designed by the team at the expanding British company, the BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust.

With B-Tech's renowned simplicity of use, the stands can mount screens in landscape or portrait format and offer functionality as well as strength.

The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted.

Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation.

Each stand has three height options: 1m, 1.5m and 2m and a choice of either black or chrome for the poles.

The BT8551 is made for medium/large screens up to 50" and weighing 35kg.

The BT8552 is designed to mount two medium/large screens in a back-to-back format and supports screens up to 50" and weighing 35kg.

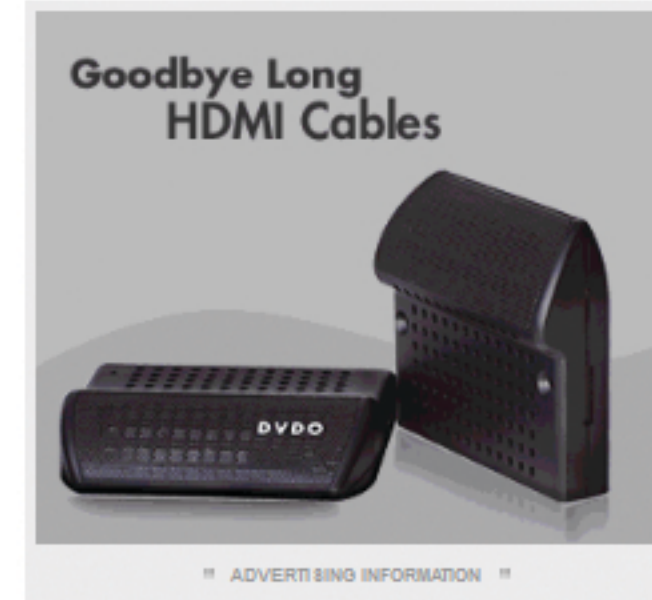
The BT8553 is built for large screens up to 65" and weighing up to 35kg.

Finally the BT8554 is the largest of them all and is designed to mount two large screens in a back-to-back format, supporting screens up to 65" and weighing up to 35kg.

Matt Bennett, MD of B-Tech, which is based in Daventry, Northants, said: "We've designed these stands after demand grew, and we've added some typically clever B-Tech touches.

"The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens.

"Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."



**AV AWARDS GALLERY**







Home / rAVe Pubs / Press Releases / **B-Tech's new flat screen floor stands**

## B-Tech's new flat screen floor stands

Posted on [November 14, 2013](#) by [Michael Williams](#) in [Press Releases](#), [rAVe Pubs](#) with [Leave a Comment](#)

B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format.

Designed by the team at the expanding British company, the BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust.

With B-Tech's renowned simplicity of use, the stands can mount screens in landscape or portrait format and offer functionality as well as strength.



The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted. Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation.

Each stand has three height options: 1m, 1.5m and 2m and a choice of either black or chrome for the poles. The BT8551 is made for medium/large screens up to 50" and weighing 35kg.

The BT8552 is designed to mount two medium/large screens in a back-to-back format and supports screens up to 50" and weighing 35kg. The BT8553 is built for large screens up to 65" and weighing up to 35kg.


Finally the BT8554 is the largest of them all and is designed to mount two large screens in a back-to-back format, supporting screens up to 65" and weighing up to 35kg.


Matt Bennett, MD of B-Tech, which is based in Daventry, Northants, said: "We've designed these stands after demand grew, and we've added some typically clever B-Tech touches.

"The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens.

"Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."


[Like](#) 0 [Tweet](#) 0 [Pin it](#) [Share](#)

**SYNNEX CORPORATION**  
**VISUALSolv**  
**COMPLETE Solutions**



**CLICK HERE TO LEARN MORE**

**SYNNEX VISUALSolv**  
PROAV | DIGITAL SIGNAGE | PRESENTATION | PHYSICAL SECURITY

**LIVE InfoComm, CEDIA, ISE, DSE and NAB and ALMO ProAV Trade Show Coverage**  
**Enter The Full rAVe NOW Site**

**Latest From The ALMO E4 Tour**



Keep on Truckin'! HDMI, HDBaseT, and BJ and the Bear

[Prev](#) [Next](#)



**Present. Collaborate. Impress.**





# B-Tech's new flat screen floor stands

Posted on November 14, 2013 by Michael Williams

B-Tech AV Mounts has launched a new range of flat screen floor stands that includes options for mounting screens in a back-to-back format.

Designed by the team at the expanding British company, the BT8551, BT8552, BT8553 and BT8554 are the answer to increasing demand for stands that are stylish yet robust.

With B-Tech's renowned simplicity of use, the stands can mount screens in landscape or portrait format and offer functionality as well as strength.

The black powder coated bases provide a solid yet discreet foundation for two poles, to which the screens are mounted. Each stand comes with B-Tech's Torsion Tilt mechanism for easy screen adjustment and cable management facilities for a clean and tidy installation.

Each stand has three height options: 1m, 1.5m and 2m and a choice of either black or chrome for the poles. The BT8551 is made for medium/large screens up to 50" and weighing 35kg.

The BT8552 is designed to mount two medium/large screens in a back-to-back format and supports screens up to 50" and weighing 35kg. The BT8553 is built for large screens up to 65" and weighing up to 35kg.

Finally the BT8554 is the largest of them all and is designed to mount two large screens in a back-to-back format, supporting screens up to 65" and weighing up to 35kg.

Matt Bennett, MD of B-Tech, which is based in Daventry, Northants, said: "We've designed these stands after demand grew, and we've added some typically clever B-Tech touches.

"The stands also have locking bars for security, making them ideal for when they are used in public places to mount information screens.

"Feedback from installers has been very positive and when used with our other products, configurations that can happily support up to four screens are possible."

The post [B-Tech's new flat screen floor stands](#) appeared first on [rAVe \[Publications\]](#).



## Trending

[Advertising](#) [Consumer Behavior](#) [Content](#) [Content Management](#) [Customer Experience](#) [Customer Service](#) [Digital Merchandising](#) [Digital Networks](#) [Digital Out-of-Home](#) [digital signage](#) [Digital Signboards](#) [Display Technology](#) [DOOH](#) [Advertising](#) [DS](#) [Digital Signage](#) [Featured](#) [GHGav](#) [Hardware](#) [HomeAV News](#) [IAdea](#) [Interactive / Touchscreen](#) [Marketing](#) [Media Appliances](#) [Media Buying](#) [Media Planning](#) [Media Players](#) [Mobile Retail](#) [Multi-Channel Marketing](#) [Multichannel Retailing](#) [News](#) [On-the-Go Consumer](#) [Online Retailing](#) [Payments](#) [Place-based Media](#) [Point-of-Purchase / POP](#) [POS](#) [Press Releases](#) [ProAV News](#) [rAVe Education](#) [rAVe Pubs](#) [Rental \[and Staging\]](#) [Software](#) [Specialty Stores](#) [Technology](#) [Trends / Statistics](#) [Unpublished](#)

## Recent Posts

- [Advertisers Wary of Snapchat, But See Opportunity to Reach Teens](#)
- [Amscreen Supports Philippine Aid Relief Appeals Via Digital Signage – Digital Signage Connection](#)
- [Celebrated Photo Exhibit Runs on Pattison Onestop Digital Signage – Digital Signage Connection](#)
- [ZetaDisplay Is supplying Last Meter Marketing to Mercedes-Benz](#)