



## B-Tech Press Release

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### FOR IMMEDIATE RELEASE

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## B-Tech's brand new System X range now available

Following teaser showings throughout the year, including the recent Technology Exposed showcase, B-Tech International have pleasure in launching its full range of new System X mounting solutions.

Available to order now, System X has been designed in the UK to meet the exacting requirements of today's applications, with unique features that benefit both integrators and end-users alike.

System X has been created to satisfy almost any screen configuration and selecting the right equipment has never been easier thanks to new B-Tech designed software. This new online configurator tool instantly calculates requirements from over 2,000 System X configurations, and can be found on B-Tech's website – [www.btechavmounts.com/systemx-configurator](http://www.btechavmounts.com/systemx-configurator)

### System X range at a glance

Product	Suitable for
BT8370	Any freestanding video wall
BT8371	Any mobile video wall
BT8330	Any menu board rail, in a single row – wall or ceiling mounted
BT8340	Any video wall – wall or ceiling mounted – more than a single row (2, 3, 4, 5, 6,)

Available either in ready-to-go kit form, or in modular components for custom requirements, the range is also compatible with B-Tech's System 2 50mm pole and collar range - together providing one of the most versatile and comprehensive ranges on the market today.

The lightweight yet incredibly strong design of the System X range allows for premium mounting solutions of video walls, digital signage and menu boards, as well as being ideal for broadcast and video conferencing applications. The high-end aesthetic quality of System X gives a premium finish and, when used for multi-screen applications, it provides almost limitless configuration combinations for any video wall.

Mark Walker, global business development manager for B-Tech, said: "We have made considerable efforts listening and understanding our customers' needs and believe that, in System X, we have a display mounting solution that is fitting for today's, and tomorrow's, market applications."



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“System X has been purposely designed by our British engineers to make videowall assembly as hassle free as possible. For example; the fixable sliders running along a solid rail remove the requirement for numerous uses of the spirit level as integrators only need to level the main bar.”

He added: “This unique design also makes for easier menu board application, with any feasible screen configuration being possible. The proven B-Tech quality and workmanship is there to see and I’m both excited and proud to be able to bring System X to our customers.”

As an ‘out-of-the-box’ videowall stand, the BT8370 is designed for the most common 2x2 and 3x3 videowall configurations, but, if needed, can easily be specified for screen permutations up to 6x4 displays.

With its premium aluminium finish, 8-point tool-less micro adjustments, and in-built cable management, it provides a stylish and reliable mounting solution for videowall screens of 46 to 60-inches.

Similarly, B-Tech’s new BT8371 mount offers all the style and features of the BT8370, but with the added benefit of being mobile, courtesy of its non-marking lockable castors.

The growing trend for menu boards has been addressed with the BT8330 – a modular mounting system designed for menu board installations of any length. As part of the new System X range, the BT8330 can be used in thousands of different configurations and is available to users’ exact requirements by using the B-Tech online configuration tool.

Designed to work seamlessly with B-Tech’s System 2 poles, the BT8330 provides a superb single row menu board solution wherever needed – whether that is suspended from airport ceilings or above counters of fast food restaurants. What’s more, B-Tech’s rail mounted System X technology allows for portrait or landscape screen orientation.

Nick Spencer, Marketing Manager for B-Tech, said: “For me, the most exciting thing about System X is the opportunity for the range to develop further in the future. We are already working on additional off-the-shelf System X solutions for other markets, such as video conferencing, and we are confident that this is just the beginning of what will become an important mounting solution for a wide range of industries.”

Mark Walker added: “Digital signage continues to develop in almost every vertical market, and we have designed a product that we believe meets and exceeds those needs. The versatility of System X means it can be used in almost any application of 2 screens or more. Initial feedback from the industry has been excellent, with interest and forward orders for System X having far exceeded our ambitious expectations.”

System X is available to order now from distributors Midwich (+44 1379 649200) and Sahara (+44 20 8319 7777).

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**Daventry, UK, (29September 2015) – [www.btechavmounts.com](http://www.btechavmounts.com) - B-Tech AV Mounts**

### **About B-Tech**

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit [www.btechavmounts.com](http://www.btechavmounts.com)