



B-Tech Promotion

Creation Date: 31/05/22
Publication Date: 01/06/22
Document Type: Press Release

FOR IMMEDIATE RELEASE

B-Tech International Ltd.
Nick Spencer - Director of Marketing and Communications
T: +44 (0)7775 080906
E: nspencer@btechavmounts.com

B-Tech AV Mounts expands North American team with the appointment of Scott Waldron in the role of Design Engineer

Award winning mounts manufacturer B-Tech AV Mounts are pleased to announce the newest member to join their team; Scott Waldron. Based at B-Tech AV Mounts LLC's new offices in Brea, California, Scott joins the team in the role of Design Engineer, adding many years of design experience to B-Tech's growing North American team.

Scott joins B-Tech following an extensive period working in the Aerospace and Defense industry, having most recently worked at Ametek Aerospace and Defense and Safran Electronics and Defense Avionics USA LLC. Responsible for multiple Utility and Design Patents during his 25-year career, Scott cites patented work for Masco Corporation's Computerized Security Systems as a particular highlight. This extensive experience makes Scott the ideal candidate to strengthen B-Tech's engineering capabilities and provide a higher level of support to B-Tech's growing North American customer base.

Scott's appointment follows a recent move of the B-Tech AV Mounts LLC team to new, larger offices, just a few minutes away from the previous office in Brea, CA. To accommodate the growing operation, the new facility adds more working space as well as room for training and demo facilities, which Scott and the existing North American sales team will be making good use of for customer training sessions and meetings upon their return from the upcoming InfoComm show.

Commenting on his appointment Scott said, "B-Tech's resilient history was particularly appealing to me when I saw the availability of the position. I'm really looking forward to leveraging my long work history of metal fabrication and product design techniques to develop innovative new products, ensuring B-Tech customers have straight forward and smooth installation experiences."

Gary Purton, Director of Product Management for B-Tech AV Mounts, "I'm very pleased to welcome Scott to our talented Product Design Team. He has a wealth of design and manufacturing experience in many different industries and will be instrumental in our operations as we continue to enhance our product design service".

Scott takes up his role with immediate effect and is contactable at swaldron@btechavmounts.com

-ends-



B-Tech Promotion

Creation Date: 31/05/22
Publication Date: 01/06/22
Document Type: Press Release

About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787** or visit www.btechavmounts.com